

SL2™ for WhatsApp

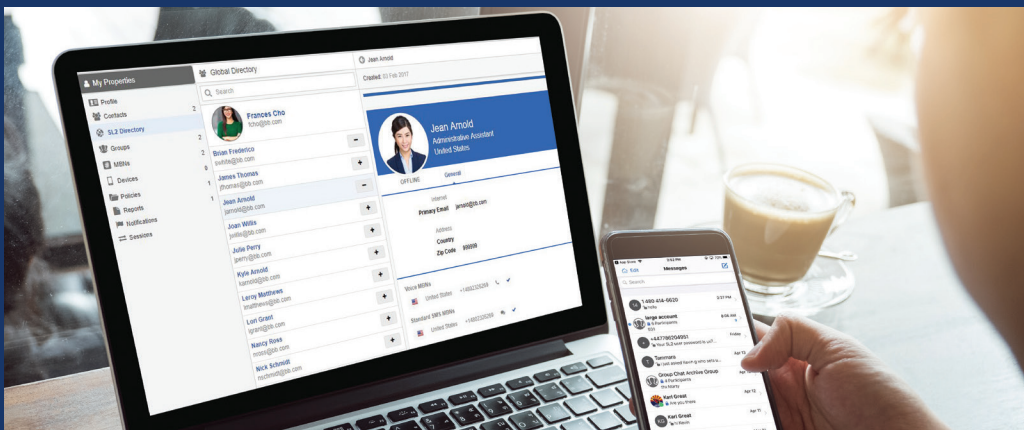


Empower, don't prohibit: Unlock WhatsApp for compliant mobile communication

WhatsApp is one of the most widely used messaging platforms in the world—and stakeholders expect real-time, mobile-first communication. But in regulated industries, however, its use has traditionally raised serious compliance concerns, often leading to outright bans that limit productivity and engagement.

It's time to shift the narrative

With SL2 for WhatsApp, organizations in financial services, government, and education can now embrace WhatsApp while maintaining full compliance. Staff can securely engage with clients, constituents, students and parents—on the platform they prefer—without risking data breaches or policy violations.



Seamless and secure from mobile to desktop. Access SL2 via browser on any device for both messaging and calling. You can use one device to send and another to respond simultaneously.

Features and Benefits:

- Maximize productivity on WhatsApp
- Avoid prohibition frustration
- Prevent violations and fines
- Easily monitor WhatsApp channel
- eDiscovery ready WhatsApp data
- Easily add WhatsApp contacts
- Easy WhatsApp messaging templates
- SL2 auto channel feature
- Intuitive icons for SMS/MMS/WhatsApp
- BYOD/CYOD/COPE applicable
- CellTrust onboarding

“SL2 auto-channel feature switches seamlessly between SMS and WhatsApp chat, helping your employees meet your customers where they feel most comfortable communicating.”



Whether it's a financial advisor responding to a client, a government agency updating a constituent or a teacher answering a student, SL2 ensures every message is captured, protected, and compliant—so you can say yes to WhatsApp without compromise.

Drive productivity, engagement—and stay fully compliant

SL2 empowers organizations to embrace mobile communication without compromising compliance. By seamlessly capturing and archiving SMS, MMS, WhatsApp, and optional voice data, SL2 helps teams stay productive, responsive, and fully aligned with regulatory requirements—while avoiding costly fines.

Maximize team collaboration and minimize compliance risk

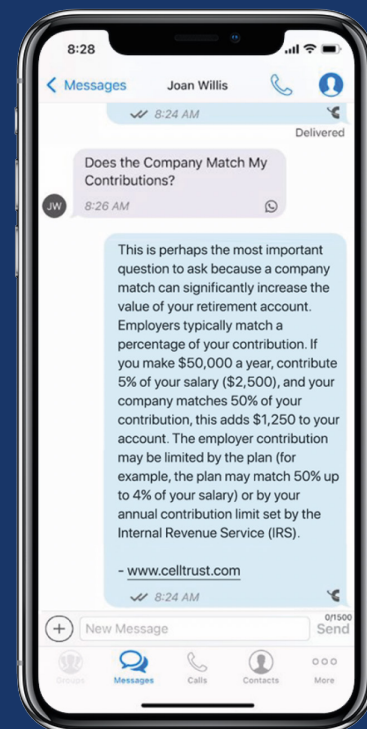
The SL2 Shared MBN feature enables teams to collaborate effortlessly across mobile channels, anytime and anywhere. The auto channel switching capability intelligently transitions between SMS/MMS and WhatsApp based on user preferences—ensuring optimal engagement, responsiveness, and convenience for customers and stakeholders alike.

Full oversight for compliance teams

SL2 empowers compliance teams with complete visibility and control. All business-related mobile communications—including WhatsApp—are securely captured, archived, and ready for monitoring and supervision under a wide range of regulations (SEC, CFTC, FINRA, Dodd-Frank, GLBA, SOX, FCA, MiFID II, FOIA, HIPAA, TCPA, and more).

eDiscovery ready mobile communications

Thanks to strategic partnerships with leading global Enterprise Information Archiving (EIA) providers, SL2 ensures all captured data—text, multimedia, WhatsApp, and voice—is securely archived, traceable, and fully searchable for eDiscovery.



CellTrust onboarding

Our expert team is here to help you get your new approved WhatsApp Mobile Business Number and channel running smoothly. Our 24/7 Global Premium Support Service package is also available to make it easier to respond to IT demands and complexities. An extended CellTrust technical support team will provide you with expert assistance, tools and technologies that will keep your users up and running, allowing you to focus on business priorities.

Contact our sales team to add SL2 for WhatsApp to your mobile productivity tool kit. Let's get started!
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