

# SL2 Private AI



## Stopping potentially libelous content in its tracks

It is no longer enough to just capture and provide data to compliance after communications have been already sent. SL2 Private AI stops data leakage and holds risky, potentially libelous content from being processed through the messaging gateway before it can reach clients.

Organizations operating within highly regulated industries such as government, financial services, and healthcare are required to put robust policies and supervisory systems in place to monitor and analyze all electronic employee communications for conduct violations such as abusive or threatening language, offensive or adult content or the disclosure of sensitive or confidential personal information.

SL2 Private AI is here to support with automated features to make it easier to moderate mobile communication content and manage data and privacy compliance risks.

ID	Term	Organization	CreatedTime
10	A*****	2	04 Mar 2022 02:53 AM
9	X*****	2	04 Mar 2022 02:52 AM
8	T*****	2	04 Mar 2022 02:52 AM

*Potentially inappropriate content conflicting with enterprise policies is automatically detected, and held at the message gateway for review before being processed through the gateway.*

## SL2 Private AI: Intelligent. Secure. Non-Generative.

CellTrust's SL2 Private AI combines traditional AI with advanced decision-making capabilities to support analysis and operational efficiency. It does not use Generative AI (GenAI) or Artificial General Intelligence (AGI)—meaning no machine learning or content generation occurs. Most importantly, SL2 Private AI never shares customer data with AI models or third-party AI learning services. Your proprietary enterprise data stays exactly that—**proprietary**.

## Key benefits:

- Seamless integration with SL2
- Automatically analyzes SMS, chat and WhatsApp messages
- Flags and holds questionable content for approval or block
- Predefined moderation
- Customizable moderation
- Set or adjust assigned risk scores
- Multichannel supervision
- eDiscovery ready
- Prevents data leakage
- Detects profanity
- Detects offensive content
- Detects sexually explicit content
- Detects suggestive content
- Detects personal data
- Detects custom terms and phrases
- BYOD/COPE/COBO
- CellTrust onboarding

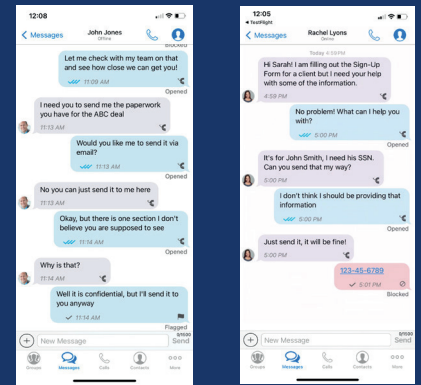
**Customer data is not shared with external AI models or third-party AI learning services**

## Leveraging leading-edge AI, with advanced decision making features

SL2 Private AI automatically analyzes SMS, chat and WhatsApp messages over the SL2 channel within a predefined moderation template, automatically detecting messages that may require scrutiny.

SL2 Private AI scans mobile communication content over the SL2™ channel for:

- Profanity
- Offensive content
- Sexually explicit content
- Suggestive content
- Personal data



## High risk messages are flagged and held at the message gateway for approval

SL2 channel SMS, chat and WhatsApp messages with a high risk score are automatically detected and held for review because they are potentially in conflict with your enterprise data governance and compliance policies. The moderator can approve or block the message, and the sender will automatically be notified.

Compliance teams wanting more control can set or adjust moderation policies, automatically assign risk values to specific content, or add a custom list of words or specific content strings to be flagged within the SL2 Private AI portal.

## Add SL2 Private AI to your SL2 Enterprise Capture channel

Our expert team is here to help you seamlessly add SL2 Private AI to your SL2 Enterprise Capture channel.

Moderate Messages (77)

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ID	Status	MemberId	ConversationId	MessageId	Language	CreatedTime	
95	Review	229	18026	60002	eng	03 Nov 2021 11:23 AM	***
94	Review	229	18018	59985	eng	03 Nov 2021 11:18 AM	***
92	Review	229	18018	59970	eng	03 Nov 2021 11:15 AM	***
89	Review	229	18018	59965	eng	03 Nov 2021 11:14 AM	***
87	Review	229	18018	59963	eng	03 Nov 2021 11:13 AM	***
86	Review	229	18018	59953	eng	03 Nov 2021 11:12 AM	***
85	Review	229	18018	59952	eng	03 Nov 2021 11:12 AM	***
82	Review	229	18018	59945	eng	03 Nov 2021 11:11 AM	***
81	Review	229	18018	59941	eng	03 Nov 2021 11:10 AM	***
79	Review	11825	18021	59932	eng	03 Nov 2021 11:08 AM	✓ Approve ⊗ Block
73	Review	11825	18017	59889	eng	03 Nov 2021 11:02 AM	***
66	Blocked	33	17959	59570	eng	01 Nov 2021 06:48 PM	***
65	Review	33	17959	59568	eng	01 Nov 2021 06:47 PM	***
64	Review	33	17959	59557	eng	01 Nov 2021 06:04 PM	***

Spend 30 minutes with one of our solutions engineers to explore adding SL2 Private AI to your mobile communication compliance strategy. Let's get started!  
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