

# SL2<sup>™</sup> for BlackBerry<sup>®</sup> Dynamics<sup>™</sup> Compliant Mobile Communication

#### **Empowering compliant BYOD/COPE across 100+ countries**

CellTrust SL2<sup>™</sup> is integrated with BlackBerry<sup>®</sup> Dynamics<sup>™</sup> to separate personal and business communication via a Mobile Business Number<sup>™</sup> (MBN). SL2 provides enterprise level compliance enforcement and reporting for BYOD/COPE within the highly regulated financial services, government and healthcare industries. SL2 operates in the BlackBerry<sup>®</sup> container on IOS<sup>®</sup> and Android<sup>®</sup> utilizing BlackBerry<sup>®</sup> authentication, encryption, policies and is also integrated with the BlackBerry<sup>®</sup> contact list.

SL2 secure platform delivers a traceable and seamless experience across multiple digital touchpoints and the preferred communication channel. SL2 can also enable landlines for texting. Clients only have one number to call or text and do not need the SL2 app on their phone. Users in 100+ countries, count on CellTrust SL2 to capture and protect their mobile communication.

#### **Compliance team has comprehensive supervision**

The SL2 dashboard provides your compliance team with an easy to deploy and configure platform. They can set and change rules and policies, correlate and supervise voice, text and chat activities for enforcement, traceability and e-discovery.



**Seamless and secure from mobile to desktop.** Access CellTrust SL2 via browser on any device for both messaging and calling. You can use one device to send and another to respond simultaneously.

## SL2<sup>™</sup> Key Features:

- Capture text and/or voice communications
- Integrated with WhatsApp
- One device for work and personal
- True Group Messaging
- Integration with leading archivers
- Clients don't need an App
- Range of templates and policy options
- Customizable Consent configurations
- Available with leading UEMs
- Increased data security
- Integration with CRM and email
- Mobile Business Number™ (MBNs
- SIM Calling
- Office landlines can be integrated
- Bulk contacts from CSV, vCard, Salesforce<sup>®</sup>
- Office 365/Exchange contact syncing
- SMS prescheduling
- SMS out-of-office/auto-reply
- API for SL2 platform available
- Available on iOS and Android devices, including iPads and tablets

### Member of Microsoft Intelligent Security Association

Microsoft Security

## FINRA | SEC | OCIE | DFA | GLBA | SOX | IIROC | FCA | MIFID | HIPAA | FOIA

#### Office landline numbers can be text enabled and integrated

Smartphones are perfect for texting, but often Advisors need to manage all their Client communication while in the office from their desktop. SL2 on the desktop is intuitive and user-friendly, making communicating both inside and outside your organization a snap. Integrating voice, text and chat seamlessly and compliantly at your fingertips, SL2 makes every business number textable. The voice functionality of the landline and current service provider remains the same and can be activated in association with an existing or new landline desk phone number.

#### SL2 landline feature drives productivity and protects Client continuity

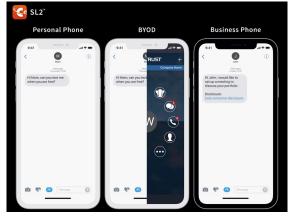
All calls received on the landline telephone number are directed to the existing phone service provider and can be forwarded to the Advisor's Smartphone depending on whether the Advisor is in the office or on the go. When an Advisor makes a phone call from their SL2 mobile app - the caller ID is that of the landline. This feature helps to maximize the return on your existing landline infrastructure investment, drives Advisor productivity and protects Client continuity by providing them with one MBN which always remains with your organization for calling, texting or chatting.

#### CellTrust Global Mobile Business Number™ (MBN) Country Coverage

CellTrust supports customers with domestic and international phone numbers on the same phone that all ring globally, with messaging capability across the world (where available).



SL2 helps Financial Advisors to compliantly engage with Clients when and where they feel most comfortable by separating personal and business activity on the same smartphone



SL2 delivers a traceable and seamless Advisor-Client experience on one Mobile Business Number - in the office and on the go

#### Easily integrates with the leading archiving technologies

CellTrust delivers out-of-the box integration through strategic partnerships with the leading global Enterprise Information Archiving (EIA) technology providers to manage, validate, trace and archive SMS/text, chat, voice (optional) and multimedia messages in support of eDiscovery and regulatory compliance.



Reach out so that our experienced team can demonstrate how our market-leading mobility solutions can empower your enterprise with secure, compliant BYOD, CYOD and COPE mobile communications. Let's get started! **+1-480-515-5200, sales@celltrust.com** or **www.celltrust.com/SL2** 

#### HEADQUARTERS

20701 N. Scottsdale Rd. Suite #107-451 Scottsdale, AZ 85255 USA +1-480-515-5200 **CANADA** 1500 West Georgia, 13th Floor Vancouver V6G 2Z6 +1-778-375-3236

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