



SL2™ integrated with:
Microsoft Endpoint Manager
BlackBerry® Dynamics™
Ivanti Neurons™
AppConfig



Mobile communication capture, retention and eDiscovery



SL2 drives client engagement, advisor productivity and compliance

SL2™ is a mobile communication platform developed by CellTrust that facilitates secure and compliant text, chat and calling. SL2 helps organizations within regulated industries such as Financial Services meet mobile communication recordkeeping, retention, eDiscovery and other compliance requirements.

SL2 drives client engagement, advisor productivity and regulatory compliance by separating personal and business activity on the same smartphone - with instant archiving of all text, chat and voice (optional) communication. SL2 separates work and personal activity on employee smartphones using a second Mobile Business Number™ (MBN). Clients only have one number to call or text and do not need the SL2 app.

Integrated with the leading EIA archiving technologies

CellTrust delivers out-of-the-box integration through strategic partnerships with the leading global Enterprise Information Archiving (EIA) technology providers to manage, validate, trace and archive SMS/text, chat, voice (optional) and multimedia messages in support of eDiscovery and regulatory compliance.



SL2™ Key Features:

- Capture text and/or voice communications
- Integrated with WhatsApp
- One device for work and personal
- True Group Messaging
- Integration with leading archivers
- Clients don't need an App
- Range of templates and policy options
- Customizable Consent configurations
- Available with leading UEMs
- Increased data security
- Integration with CRM and personal email
- Mobile Business Number™ (MBNs)
- SIM Calling
- Office landlines can be integrated
- Bulk contacts from CSV, vCard, Salesforce®
- Office 365/Exchange contact syncing
- SMS prescheduling
- SMS out-of-office/auto-reply
- API for SL2 platform available
- Available on iOS and Android devices, including iPads and tablets

Member of
Microsoft Intelligent
Security Association



Work and personal communication on one mobile device

SL2 enables financial advisors to access their work and personal phone on one device. Users can continue to use their personal mobile numbers and native texting and calling apps to communicate with friends and family. These communications will remain confidential and private. CellTrust's SL2 application cannot view, access, or capture these personal messages or calls made through the device's native texting and calling apps with the users' personal mobile numbers.

A separate, self-contained business environment

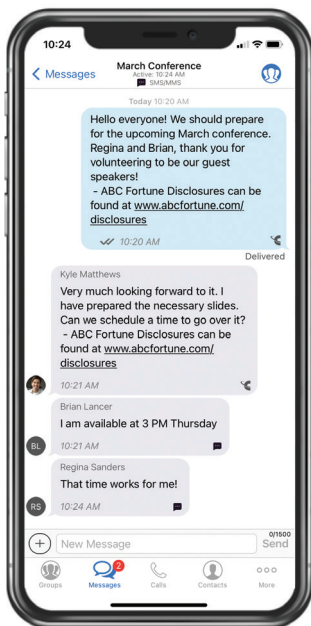
When it comes time to do business, they will launch the SL2 application as a separate, self-contained business environment, including a separate mobile business number, separate contact book, separate call logs, and separate text history. Your users will no longer need a dedicated business phone, as the SL2 application provides the same advantages of a business phone on the personal device.

Texting, images, files and WhatsApp

SL2 supports sending, receiving, and capturing text communications, images, files, and WhatsApp communications. The varying conversation types, such as True Group Messaging, dispatch announcements, and scheduled messages, help to give your users the tools they need to communicate efficiently. In addition, advisors can set up automatic replies for out-of-office text responses or configure their own messaging templates to select and send commonly used messages.



Communications can be synced on multiple devices so financial advisors can start a conversation in their SL2 mobile app and continue that conversation from the SL2 web portal when they get to the office.



SL2 True Group Messaging

True Group Messaging feature

SL2's True Group Messaging feature allows users to send messages to multiple internal and external contacts simultaneously. Participants will receive the message as a group on their devices, with all other recipients visible. Any responses to the group message will be received by all participants, allowing for full collaboration within a single conversation.

Built in compliance features and policies

For administrators and compliance teams, our vast range of policies will help you achieve the configurations you need. For example, disclaimer statements can be configured to automatically attach to any messages your users send externally. In addition, our customizable opt-in or opt-out consent feature allows you to meet compliance and industry requirements. SL2 is compatible with and can adopt policies you have set within your device management software, such as Microsoft Endpoint Manager, Ivanti Neurons™, BlackBerry® Dynamics™, and other AppConfig compatible Unified Endpoint Management (UEM) solutions.

Reach out so that our experienced team can demonstrate how our market-leading mobility solutions can empower your enterprise with secure, compliant BYOD, CYOD and COPE mobile communications. Let's get started! **+1-480-515-5200, sales@celltrust.com or www.celltrust.com/SL2**

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