



SL2™ integrated with:
BlackBerry® Dynamics™
Microsoft Endpoint Manager
AppConfig



SMS & Voice Capture for Compliance



Empowering compliant BYOD/COPE across 100+ countries

CellTrust SL2™ secure platform delivers a traceable and seamless Advisor-Client experience across multiple digital touchpoints and the preferred Client communication channel. SL2 separates work and personal activity on employee smartphones using a second Mobile Business Number™ (MBN). SL2 can also enable landlines for texting. Clients only have one number to call or text and do not need the SL2 app on their phone.

Financial Advisors drive Client AUM on the go

SL2 drives Client engagement, Advisor productivity and Assets under Management (AUM). By separating personal and business activity on the same smartphone - with optional instant



Seamless and secure from mobile to desktop. Access CellTrust SL2 via browser on any device for both messaging and calling. You can use one device to send and another to respond simultaneously.

SL2™ Key Benefits:

- Capture text and/or voice communications
- Client is not required to download an App
- Integrated with WhatsApp
- Integration with leading archivers
- Integration with CRM and personal email
- Option for multiple business numbers on same device
- Office landlines can be text enabled and integrated
- Bulk contacts from CSV, vCard, Salesforce®
- SMS prescheduling
- Out-of-office/auto-reply SMS
- Email template editor to comply with corporate policy
- Increases security for data loss prevention
- Enterprise ready for easy onboarding and reporting
- API for SL2 platform available

CellTrust recognized by Gartner® Hype Cycle™ reports:

GARTNER
July 2021
Hype Cycle
for
Privacy, 2021

GARTNER
July 2021
Hype Cycle
for
Data Security, 2021

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archiving of all text, voice and chat communication on both the desktop and the smartphone (in the office and on the go) - SL2 enables Financial Advisors to compliantly engage with Clients when and where they feel most comfortable.

Compliance team has comprehensive supervision

The SL2 dashboard provides your compliance team with an easy to deploy and configure platform. They can set and change rules and policies, correlate and supervise voice, text and chat activities for enforcement, traceability and e-discovery.

Office landline numbers can be text enabled and integrated

Smartphones are perfect for texting, but often Advisors need to manage all their Client communication while in the office from their desktop. SL2 on the desktop is intuitive and user-friendly, making communicating both inside and outside your organization a snap. Integrating voice, text and chat seamlessly and compliantly at your fingertips, SL2 makes every business number textable. The voice functionality of the landline and current service provider remains the same and can be activated in association with an existing or new landline desk phone number.



SL2 helps Financial Advisors to compliantly engage with Clients when and where they feel most comfortable by separating personal and business activity on the same smartphone.

SL2 landline feature drives productivity and protects Client continuity

All calls received on the landline telephone number are directed to the existing phone service provider and can be forwarded to the Advisor's Smartphone depending on whether the Advisor is in the office or on the go. When an Advisor makes a phone call from their SL2 mobile app - the caller ID is that of the landline. This feature helps to maximize the return on your existing landline infrastructure investment, drives Advisor productivity and protects Client continuity by providing them with one MBN which always remains with your organization for calling, texting or chatting.

CellTrust Global Mobile Business Number™ (MBN) Country Coverage

CellTrust supports customers with domestic and international phone numbers on the same phone that all ring globally, with messaging capability across the world (where available). VOIP and messaging is encrypted for internal communication with no variable costs; external communications are traced, logged and can be archived.

Easily integrates with the leading archiving technologies

CellTrust delivers out-of-the box integration through strategic partnerships with the leading global Enterprise Information Archiving (EIA) technology providers to manage, validate, trace and archive SMS/text, chat, voice (optional) and multimedia messages in support of eDiscovery and regulatory compliance.



Reach out so that our experienced team can demonstrate how our market-leading mobility solutions can empower your enterprise with secure, compliant BYOD, CYOD and COPE mobile communications. Let's get started! **+1-480-515-5200**, sales@celltrust.com or www.celltrust.com/SL2

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