



SL2™

CELLTRUST®



Secure platform for traceable and compliant text messaging, voice and chat for Financial Advisors

Over 100+ enterprises and thousands of users trust CellTrust

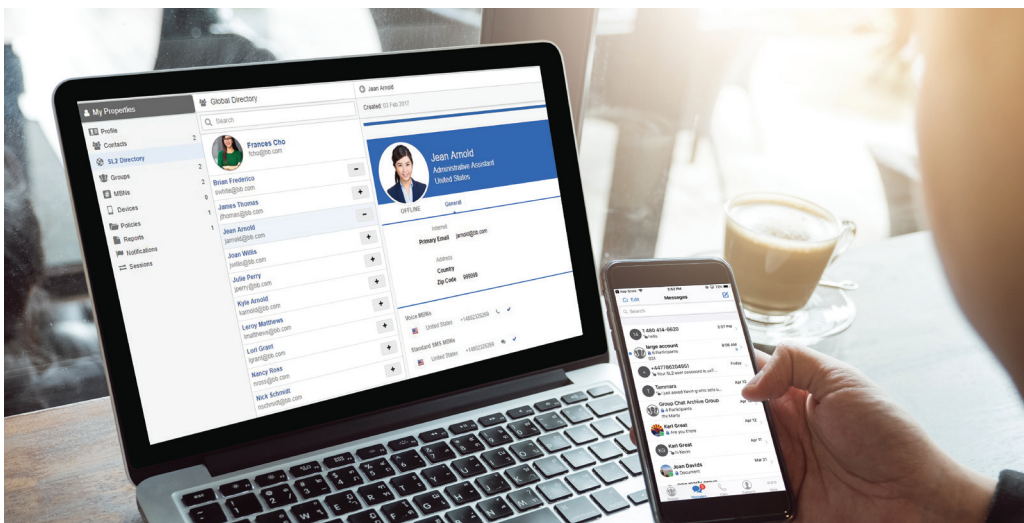
SL2 secure platform delivers a traceable and seamless Advisor-Client experience across multiple digital touchpoints and the preferred Client communication channel - all on one Mobile Business Number (MBN).

Financial Advisors drive Client AUM on the go

CellTrust SL2 drives Advisor accessibility, Advisor productivity and Assets under Management (AUM). By separating personal and business activity on the same smartphone - with optional real-time archiving of all text, voice and chat communication on both the desktop and the smartphone (in the office and on the go) - SL2 enables Financial Advisors to compliantly engage with Clients when and where they feel most comfortable.

Compliance team has comprehensive visibility and control

The SL2 dashboard provides your compliance team with an easy to deploy and configure platform. They can set and change rules and policies, correlate and supervise voice, text and chat activities for enforcement, traceability and eDiscovery.



CellTrust SL2 - one desktop-to-mobile business number for text, voice and chat

SL2 Key Benefits

- Integrated regulatory compliance
- Seamless Client experience
- MBN remains with the organization
- Traceable contextual history
- Landlines can be integrated
- Desktop to smartphone with one MBN
- Patented SecureSMS™
- Patented SecureVoice™
- Create organizational groups
- Captures and archives SMS (TCPA)
- Easy onboarding
- Easy supervisory rule/policy setup
- Easy integration with CRM's
- Easy integration with leading archivers



CellTrust is an AppConfig ISV Member who recognizes the importance of a standard approach to app management, while leveraging a common framework for enterprise app configuration and security based on native operating system standards and the AppConfig common schema. www.appconfig.org

Makes every business number textable

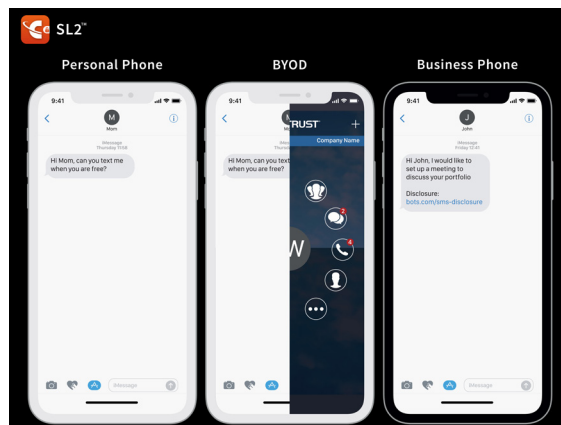
Smartphones are perfect for texting, but often Advisors need to manage all their Client communication while in the office from their desktop. SL2 on the desktop is intuitive and user-friendly, making communicating both inside and outside your organization a snap. Integrating voice, text and chat seamlessly and compliantly at your fingertips, SL2 makes every business number textable. The voice functionality of the landline and current service provider remains the same and can be activated in association with an existing or new landline desk phone number.

SL2 landline feature drives productivity and protects Client continuity

All calls received on the landline telephone number are directed to the existing phone service provider and can be forwarded to the Advisor's Smartphone depending on whether the Advisor is in the office or on the go. When an Advisor makes a phone call from their SL2 mobile app - the caller ID is that of the landline. This feature helps to maximize the return on your existing landline infrastructure investment, drives Advisor productivity and protects Client continuity by providing them with one MBN which always remains with your organization for calling, texting or chatting.



SL2 delivers a traceable and seamless Advisor-Client experience on one Mobile Business Number - in the office and on the go



SL2 helps Financial Advisors to compliantly engage with Clients when and where they feel most comfortable by separating personal and business activity on the same smartphone

Easily integrates with the leading archiving technologies

Choose from one of CellTrust's leading archiving technology partners to manage, validate, trace and archive voice, chat, text and multimedia messages in support of eDiscovery and regulatory compliance.



CellTrust's experienced team is ready to help you increase mobile client engagement and advisor productivity, while managing risk and enforcing regulatory compliance. Contact us at **+1-480-515-5200**, **sales@celltrust.com** or **www.celltrust.com/SL2** to get started.

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