



FOR IMMEDIATE RELEASE

CellTrust Corp. Launches Secure Mobile Government Division To Receptive Audience in Singapore

Governments Around the World are Securing the SMS Channel

Scottsdale, Arizona, USA and Singapore – October 14, 2009 - CellTrust Corporation, the world's largest provider of [SecureSMS](http://www.celltrust.com) for mobile phones (www.celltrust.com), announced today the launch of its Secure Mobile Government Division with a dedicated team of Governmental IT professionals and mobile security experts based at [CellTrust headquarters in Scottsdale, Arizona, USA.](#)

CellTrust's Secure Mobile Government Division is comprised of seasoned IT professionals with decades of experience in governmental agency information data management. Along with CellTrust's mobile security experts, they have engineered a suite of [Secure Mobile Government Information Management](#) applications designed to meet the stringent security and mobility needs of governmental agencies around the globe. The [CellTrust SecureSMS™ Appliance](#) connects to the [CellTrust SecureSMS Gateway](#) providing secure mobile information management to over 700 carriers in 200+ countries.

"We've experienced a global shift this year in demand from governmental agencies as they exploit the ubiquitous nature of SMS," said Sean Moshir, CEO and Chairman of CellTrust. "After twenty years of providing Internet security for governmental agencies it is a logical step for the CellTrust team to pave the way for secure mobile government."

Over twenty governmental agencies were amongst those in Singapore exploring how to secure the SMS channel as CellTrust kicked off its Secure Mobile Government Division including the [Ministry of Defence](#), [Ministry of Home Affairs](#), and [Infocomm Development Authority](#).

Victor Foo, Managing Director of ITComms, CellTrust's regional partner said, "We are seeing a dramatic interest in Southeast Asia in securing the highly popular and effective SMS channel as governments are using it to communicate across organizations and communities."

"The mobile security threat landscape is in its early stages, but mobile SMS cyber attacks are growing both in number and complexity," said [Vahid Sedghi, Vice President, Government Division at CellTrust](#). "CellTrust SecureSMS technology will prevent cyber crime and protect government mobile SMS messages, while allowing government agencies to create a secure communication platform anywhere around the globe with any mobile operator."

The [CellTrust SecureSMS™ Appliance](#) manages and exchanges messages via CellTrust's highly Secure Mobile Information Management platform to:

- Meet [security, privacy and compliance requirements](#) without costly development
- Ensure that carriers, tower operators, infrastructure providers, aggregators, and others along the transmission path cannot intercept and read text messages
- [Confirm that text message recipients have received and opened SMS messages](#)
- [Use the same set of APIs](#) to send both secure and standard SMS or text messages
- Remotely "wipe" the handset if lost or stolen
- Definitely measure the Return-on-Investment of the mobile channel via SSMS
- Reduce overall cost of communications

CellTrust's SecureSMS has recently received the [2008 Communications Solutions Product of the Year Award](#) and was voted [Best Messaging Security Solution](#) by the Info Security Products Guide's Tomorrow Technology Today Award. SecureSMS was accredited as a finalist for the Third Annual CTIA Emerging Technology Award, and was named the winner of three [Mobile Star Awards](#), and the prestigious [Mobile Marketing Association 2008 Global Relationship Building Award](#).

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About CellTrust Corporation

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending Secure SMS Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced secure mobile messaging and information management across 200+ countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information about CellTrust's Global, African, North American and Australian operations: www.celltrust.com www.africa.celltrust.com www.celltrust.com.au

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