

CELLTRUST[®]

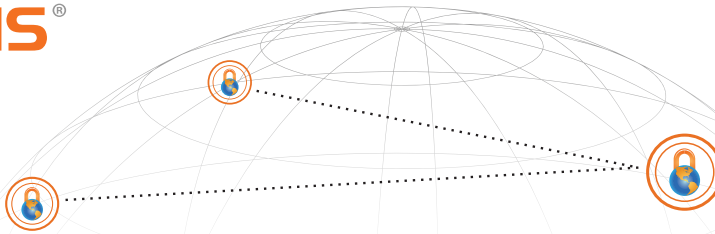
SECURE MOBILE



SECURESMS[®]

FOR BANKING





Secure Mobile Transactions for Banking

Just like every industry, banking has gone mobile. Consumers enjoy the flexibility of accessing their bank account information anywhere and at anytime. Financial institutions are recognizing the benefits of using SMS technology to communicate with their customers. CellTrust makes SMS secure with SecureSMS®; a highly secure, enterprise-ready SMS solution suited for mobile banking operations requiring a high degree of data security.

SecureSMS closes the mobile security gap by addressing the inherent limitations of message security and message length by providing enterprises with full end-to-end government-grade encryption of all SMS messages. CellTrust SecureSMS creates a mobile world of trust across 200+ countries, helping enterprises enable mobile processes and protect sensitive and often critical information.

Benefits of SecureSMS



Implementation of SecureSMS

SecureSMS consists of two core components: the SecureGateway Appliance, and the SecureSMS Micro Client (a lightweight app). The SecureSMS Gateway (hosted on premise or by CellTrust) facilitates SMS routing and connectivity and can be configured to interface with SMS aggregators, modems, or direct to carriers as an SMSC. A web-based portal requiring a secure login is used for configuration and management of the SecureSMS Gateway and SecureSMS policies.

The SecureSMS Micro Client is a lightweight app that is easily installed on the mobile device, and has been designed to closely mirror the standard SMS application familiar to all users. Access to the SecureSMS Micro Client requires the user to enter a unique and personal PIN. Security features include automatic time out that will close the client after a pre-defined period of inactivity and an automatic data wipe in the event a pre-defined number of incorrect PIN numbers are entered. The SecureSMS Micro Client is available for a variety of popular mobile devices including Blackberry, J2ME, Windows Phone, Apple, and Android.

Feature Comparison	Standard SMS	SecureSMS
AES Encryption (128 and 256 bit)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SMS message size up to 5000 characters	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Read/Receipt acknowledgement	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Audit and reporting	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Discreet message lifespan and recall	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Fully secured contact listings	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Failed login and remote wiping	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Regulatory compliance (HIPAA, Fips, FISMA, SOX)	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Contact CellTrust at:
 +1.480.515.5200
 sales@celltrust.com
 www.celltrust.com

Get started with your
Free 30-day trial today!

