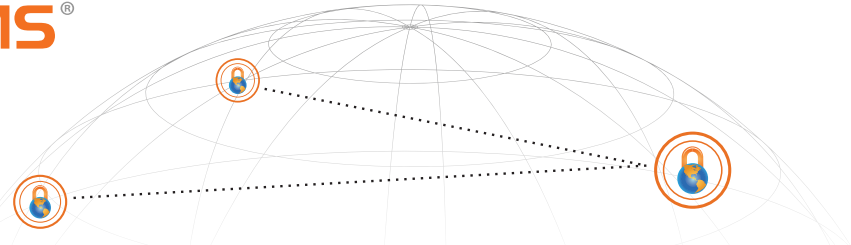




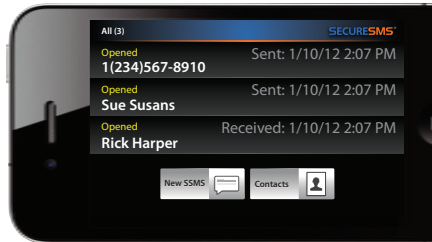
**SECURESMS**<sup>®</sup>  
FOR HEALTHCARE





## Secure Mobile Communications for Healthcare

SecureSMS provides a mobile healthcare solution that turns standard SMS into a powerful, HIPAA-compliant communications tool. SecureSMS enables healthcare organizations and vendors to communicate patient data and other medical information via secure text messaging to clinicians' and patients' mobile devices. With a SecureSMS solution, your organization will be able to send and receive text messages with real-time Protected Health Information (PHI) from personal mobile phones, the SecureSMS portal, email exchange servers, EMRs, CRMs, lab systems, and other applications.



## Benefits of SecureSMS

SecureSMS utilizes patented, HIPAA-compliant secure text messaging technology to enhance delivery of real-time patient information to physicians, nurses, and other healthcare professionals. By directly providing physicians and clinicians with required patient information to make informed decisions, SecureSMS improves the quality of healthcare with decreased response times and accurate decision-making, allowing for quicker interventions and improved patient outcomes.

- Removes security obstacles when sending text messages that contain Protected Health Information (PHI)
- Improves response times and decision-making by delivering complete patient information directly to on-call clinicians' mobile phones
- Eliminates the need for the physician to access a network connection
- Gives physicians greater mobility
- Opens up secure two-way mobile communication for clinicians

## Easy Deployment of SecureSMS

A web-based portal requiring a secure login is used for configuration and management of the SecureSMS Gateway and SecureSMS policies. The SecureGateway can be hosted on your premises or by CellTrust and provides:



- ✓ Delivery and Read Notifications
- ✓ Secure Data Retrieval
- ✓ Secure Alerts and Notifications
- ✓ Secure, Discreet Communications
- ✓ Role/Policy Based Administration
- ✓ Messages with limited life span

The SecureSMS Micro Client App is available for a variety of popular mobile devices and CellTrust is an approved mobile software developer for the following operating systems: Blackberry, J2ME, Windows Phone, Apple, and Android.

Feature Comparison	Standard SMS	SecureSMS
AES Encryption (128 and 256 bit)	✗	✓
SMS message size up to 5000 characters	✗	✓
Read/Receipt acknowledgement	✗	✓
Audit and reporting	✗	✓
Discreet message lifespan and recall	✗	✓
Fully secured contact listings	✗	✓
Failed login and remote wiping	✗	✓
Regulatory compliance (HIPAA, Fips, FISMA, SOX)	✗	✓

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