



SECURESMS®



# SECURESMS®

FOR ENTERPRISE

ENTERPRISE



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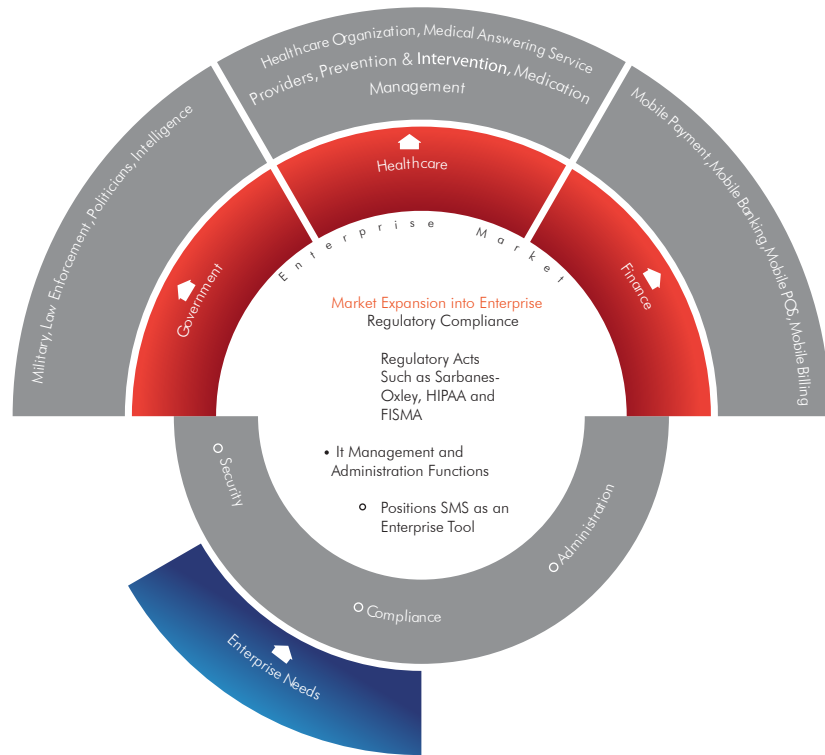
**CELLTRUST®**  
SECURE MOBILE INFORMATION MANAGEMENT

Communication through mobile devices is as common as the telephone itself. Text messaging is now more pervasive than voice calls as the preferred form of mobile communication. Securing text messages from eavesdropping and interception is a growing concern for businesses, healthcare providers, and government agencies who are utilizing SMS for sensitive business communications.

SecureSMS provides full end-to-end encryption of all SMS text messages and extends the traditional message size limit from 160 characters to 5000. The SecureSMS Micro Client, installed on each mobile device, provides a secure, user-friendly app to manage contacts, SMS data, and messages. Additionally, SecureSMS delivers the following benefits:

- Delivery and read confirmation
- Alerts and notifications
- Secure data retrieval
- Message archiving for reporting and compliancy

## Enterprise



CellTrust SecureSMS is made available as both a customer-administered appliance and as a cloud service.

Feature Comparison	Standard SMS	SecureSMS
AES Encryption (128 and 256 bit)	✗	✓
SMS message size up to 5000 characters	✗	✓
Read/Receipt acknowledgement	✗	✓
Audit and reporting	✗	✓
Discreet message lifespan and recall	✗	✓
Fully secured contact listings	✗	✓
Failed login and remote wiping	✗	✓
Regulatory compliance (HIPAA, Fips, FISMA, SOX)	✗	✓



### SecureSMS: for Enterprises

Enterprises around the world are implementing an SMS strategy to satisfy employee demand, IT guidelines, and security requirements. SMS offers numerous advantages compared to other forms of communication including speed, reliability, cost effectiveness, and non-invasive messaging. Every day organizations are finding new and exciting ways to capitalize on the flexibility of SMS. Consequently, as the use of SMS proliferates, so does the need to protect private or sensitive data.

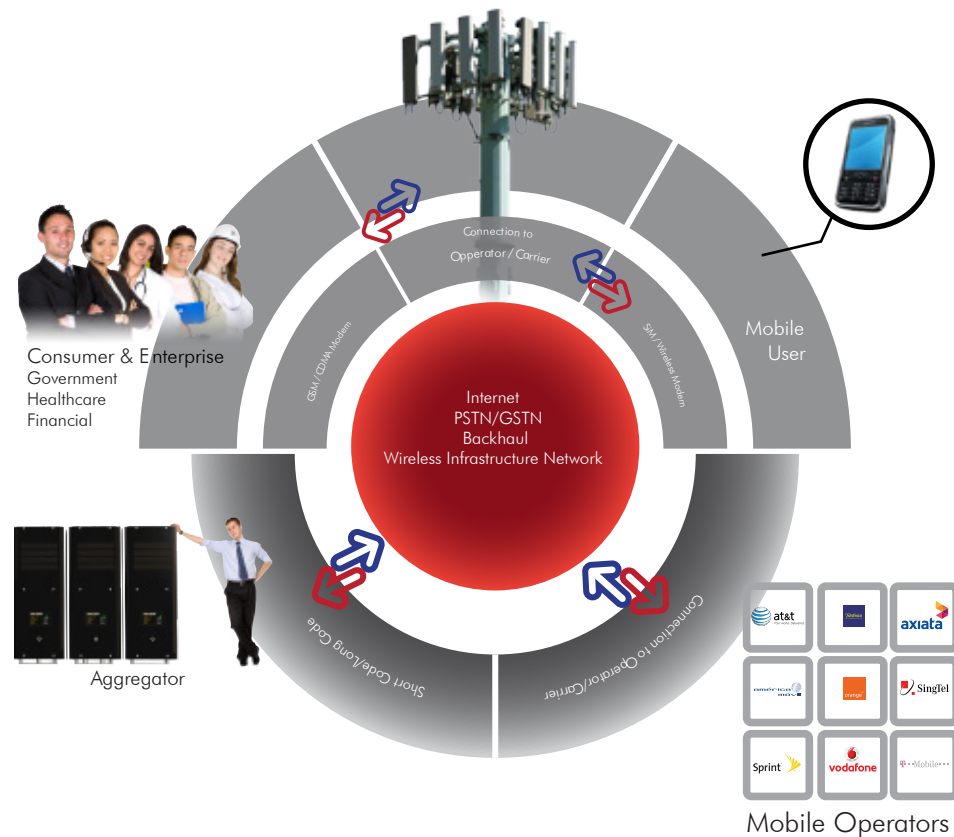
CellTrust SecureSMS was developed to address the security limitations of standard SMS and to facilitate secure mobile communications. SecureSMS is a patent pending, highly secure, enterprise-ready SMS security solution ideally suited for mobile banking operations, healthcare organizations, government agencies, and retail outlets, requiring a high degree of data security. SecureSMS is supported by over 800 carriers in over 200 countries worldwide.

### Secure Mobile Transactions

CellTrust SecureSMS 3.0 provides enterprise customers with the infrastructure and software needed to process secure mobile transactions, without the need to purchase and maintain their own hardware or develop additional software for every handset. The Secure Mobile Transactions Server infrastructure and software is available as a hosted solution or as an enterprise solution where the transaction server and all of its data are located inside the customer's data center.

Fine-tuned for financial transactions, SecureSMS tracks message threads and offers positive proof of delivery (as well as receipts for open and delete). Financial institutions can take SMS banking to new heights and provide more robust transactions for mobile banking.

## SecureSMS Ecosystem



### Expand Your Reach

SecureSMS brings regulatory compliance and SMS administration to enterprise. Compliance with Sarbanes-Oxley, HIPAA and FISMA and SecureSMS IT management functions, position SMS as an enterprise tool.

- Enterprise
- Government
- Healthcare
- Financial

With SecureSMS from CellTrust, carriers around the world are enhancing the usefulness of SMS and expanding their service offerings to a wide range of clients.

CONTACT CELLTRUST TODAY AT:

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