




SECURESMS[®]
FOR CARRIERS



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CellTrust is a leading provider of secure mobile messaging and applications for mobile phones. CellTrust's patents-pending SecureSMS Gateway™, features a suite of mobile security applications, and provides advanced secure mobile messaging and information management across 200+ countries and over 800 operators. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries.



With SecureSMS from CellTrust, carriers around the world are enhancing the usefulness of SMS and expanding their service offerings to a wide range of clients.

Text messaging is now more pervasive than voice calls as the preferred form of mobile communication. Securing text messages from eavesdropping and interception is a growing concern for businesses, healthcare providers, and government agencies who are utilizing SMS for sensitive communications.

SecureSMS provides full end-to-end encryption of all SMS text messages and extends the traditional message size limit from 160 characters to 5000. The SecureSMS Micro Client, installed on each mobile device, provides a secure, user-friendly app to manage contacts, SMS data, and messages. Additionally, SecureSMS provides:

- ✓ Delivery and read confirmation
- ✓ Alerts and notifications
- ✓ Secure data retrieval
- ✓ Message archiving for reporting and compliancy



CellTrust SecureSMS is made available as both a customer-administered appliance and as a cloud service.

Feature Comparison	Standard SMS	SecureSMS
AES Encryption (128 and 256 bit)	✗	✓
SMS message size up to 5000 characters	✗	✓
Read/Receipt acknowledgement	✗	✓
Audit and reporting	✗	✓
Discreet message lifespan and recall	✗	✓
Fully secured contact listings	✗	✓
Failed login and remote wiping	✗	✓
Regulatory compliance (HIPAA, Fips, FISMA, SOX)	✗	✓

SecureSMS: for Carriers

SecureSMS provides Carriers with opportunities to enhance data revenues and increase Average Revenue Per User (ARPU) by extending the market reach and volume of SMS usage, while reducing the risks associated with transmission of confidential information. Mobile operators can offer government agencies, financial institutions, regulated small businesses, and security-conscious consumers, a highly secure and compliant communications tool that meets the highest demands for security and compliance.

CellTrust SecureSMS can be pre-loaded on the mobile phones by manufacturers, or sold through a carrier's dedicated app store or other distribution platforms. Mobile operators can easily integrate SecureSMS into their existing infrastructure to provide secure and reliable, revenue generating enterprise or consumer solutions to their customers. The CellTrust SecureSMS patent-pending technology provides the only turnkey system for management of encrypted messaging, via the mobile network control channel, through a secure gateway interface.

Secure Mobile Transactions

Fine-tuned for financial transactions, SecureSMS tracks message threads and offers positive proof of delivery (as well as receipts for open and delete). Financial institutions can provide more robust transactions for mobile banking.

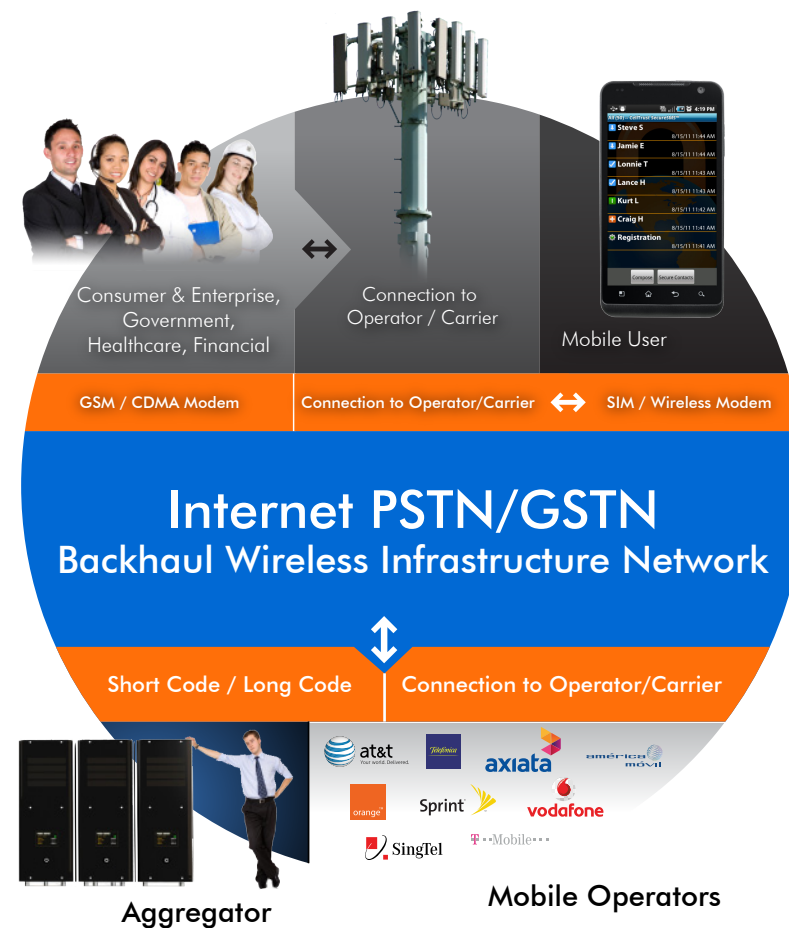
CellTrust SecureSMS 3.0 provides mobile operators and enterprise customers with the infrastructure and software needed to process secure mobile transactions, without the need to purchase and maintain their own hardware or develop additional software. The Secure Mobile Transactions Server infrastructure and software is available as a hosted solution or as an enterprise solution where the transaction server and all of its data are located inside the customer's data center.

SECURESMS® Ecosystem

Expand Your Reach

SecureSMS allows carriers to provide industry regulatory compliance and SMS administration. Compliance with Sarbanes-Oxley, HIPAA and FISMA, coupled with SecureSMS IT management and reporting functions, positions SMS as an enterprise ready tool.

- ✓ Enterprise
- ✓ Government
- ✓ Healthcare
- ✓ Financial



Get started with your Free 30-day trial today!

