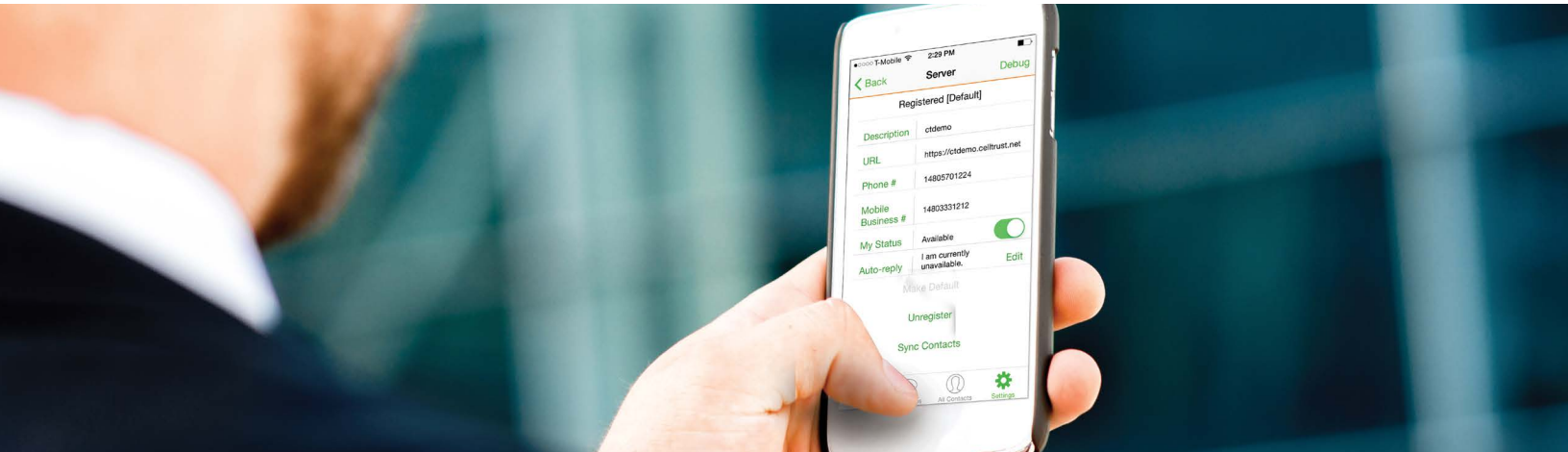


# CellTrust SL2™ for Enterprise Mobility

Boost workforce productivity and operational efficiencies



**Today's global marketplace is a competitive and complex environment comprised of savvy digital consumers that demand immediate and seamless mobile experiences.**

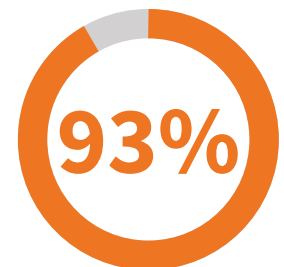
Mobility brings undeniable productivity benefits brought about by untethering workforces and allowing easier access to corporate data. But mobile communication on personal devices has also introduced new challenges for the enterprise, including protecting confidential and proprietary company information along with employee privacy. CellTrust understands these mobility needs, particularly balancing company risk, employee productivity and administrative control to achieve maximum ROI.

CellTrust SL2 provides highly regulated organizations with secure mobile communication—to deliver a complete BYOD-enabled solution. The CellTrust SL2 app captures all incoming and outgoing calls made on the Mobile Business Number (MBN) and provides audio recordings to help meet supervision and compliance needs.

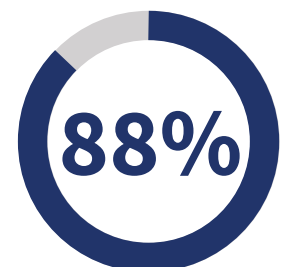
## Key Features and Benefits

- Secure voice and secure messaging
- Device and carrier agnostic to support BYOD, COPE and corporate-liable strategies
- Assigns a separate MBN to ensure business and personal communications are kept separate
- Calls and messages made to and from the MBN are archived for eDiscovery
- Redirect calls to any phone or device, allowing secure transactions to be done in real-time
- Senders receive proof their secure messages are delivered, opened or deleted
- Split billing eliminates the need for mobile device reimbursements
- Enterprise-grade control for IT administrators to manage user permissions and enforce policies
- Apply remote wipe if any device is lost, stolen or compromised

## EMPLOYEES ON MOBILITY AND PRODUCTIVITY:



**of mobile users said using smart devices during the working day made them more efficient<sup>1</sup>**



**of employees use mobile phones for work while on personal time<sup>1</sup>**

<sup>1</sup> RingCentral Survey, 2013



### Secure, BYOD-enabled solution

CellTrust SL2 provides the enterprise with secure mobile communications—to deliver a complete BYOD-enabled solution—that drives the competitive advantages to be gained with a mobile first strategy. The app delivers the highest level of security using AES encryption to protect sensitive business data, intellectual property and client confidentiality. All voice and text communications made through the app can be secured, traced and archived.



### Empowered workforce

With CellTrust SL2 you empower your workforce with tools that speed communication and collaboration, transforming the mobile device into a vital part of decision making. By embracing new and better ways of working through mobility, businesses can unearth even greater opportunities for efficiency within areas such as frontline workers, customer service or in the reduction of office space.



### Customer engagement

Driven by mobility and social platforms, today's consumer is more connected than ever before. Empowered consumers are informed on their choices and know they can get what they want, when they want it. Gain competitive advantage by providing your workforce with the right mobile tools to help them interact with customers and prospects anywhere, anytime.



### Additional cost savings

CellTrust offers split billing, which can eliminate the need for mobile device reimbursement. Employees are charged for personal calls, while business calls are applied to the company. Additional cost savings can be realized by migrating away from company-provisioned phones, which can be costly to purchase, manage and support. CellTrust SL2 also benefits a global workforce by reducing expensive roaming fees.



### Risk mitigation and compliance

If your enterprise is in a highly regulated industry then you know how important it is for secure communication—including voice and text on mobile devices—to be traced and archived. Whether it's for a routine audit or a response to eDiscovery or regulatory compliance, CellTrust SL2 can help retrieve mobile business communications on request.



### Safeguard company assets

Many cyber intrusions target a company's valuable intellectual property. Whether it's your client list, business strategy or trade secrets, CellTrust SL2 helps safeguard business assets on employee mobile devices. What's more, the enterprise owns the MBN assigned to the device, so if an employee leaves, the number and associated business contacts stay with the enterprise.

**CellTrust is ready to help. Learn how our powerful, engaging and collaborative mobile solutions can help your organization:**

- Reap the full benefits of BYOD and improve business processes
- Empower your workforce so transactions can be done in real-time, anywhere
- Mitigate risk, ensuring all mobile business communications are secure and archived

Contact us today at **+1-480-515-5200** or visit **[www.celltrust.com/enterprise](http://www.celltrust.com/enterprise)**, to get started.

## About CellTrust Corporation

CellTrust, headquartered in Scottsdale, Arizona, USA, is a global leader in enterprise mobile communications, compliance enforcement, traceability and security, for highly regulated industries. CellTrust SL2™ helps those operating in the financial services, government and healthcare industries to securely and compliantly manage text messaging, voice and chat communications, balance mobile productivity, risk and control and enforce regulatory compliance. (Dodd-Frank Act, GLBA, SOX, FINRA, SEC, MiFID II, FOIA, Sunshine Laws, HIPAA).