

# **CellTrust SL2™ for Energy**

Transforming the energy sector through secure mobility



CellTrust SL2™ provides oil, gas, petrochemical and power providers with secure mobile communications to drive real-time data access and collaboration in support of regulatory compliance.

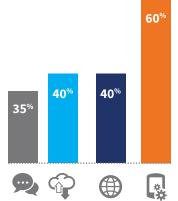
In an industry with a globally dispersed workforce, and mix of internal and external stakeholders, mobile device management and mobile security is a top business priority for energy leaders. While the energy sector is leveraging enterprise mobility to manage mobile environments across devices, applications, content and networks, the critical component of secure mobile communication must be addressed to achieve true security and a fully optimized mobile solution.

CellTrust SL2 delivers that complete solution through mobile voice and messaging that can be secured, traced and archived. From field support to on- and offshore operations, CellTrust SL2 delivers the right information to the right people at the right time to drive the organization forward through real-time access and mobile collaboration.

# **Key Features and Benefits**

- · Scalable platform to deliver mobile services and functionality to a highly distributed workforce
- Centralized mobility management for devices, applications, network access, security and control
- Secure mobile communications allow for real-time decision making in the field
- FISMA/FIPS 140-2 certified, traceable and archivable mobile communications
- Senders receive proof their secure messages are delivered, opened or deleted
- Improve disaster preparedness, collaboration and mission-critical response time
- Preserves sensitive data with archive integration to support compliance and transparency

Oil and gas leaders believe the following applications will have the greatest positive impact over the next five years.2











Business Mobile intelligence

<sup>&</sup>lt;sup>1</sup> SAP Global Advisory Council, Oil & Gas Survey, 2011

<sup>&</sup>lt;sup>2</sup> Oxford Economics Ltd., Digital Megatrends 2015, March 2011



# Security, simplicity on a single device

For many on-the-go employees in the field, consolidating work and personal use into a single device eliminates the complexity, security risks and inconvenience of managing multiple devices.

CellTrust SL2 assigns a separate Mobile Business Number (MBN) to the employee which features a separate SMS inbox, contact list and phone log. This creates a dual persona, allowing a complete separation of personal and business voice and text communications.



# Mobility and regulatory compliance

CellTrust SL2 delivers encrypted mobile voice and messaging for internal communications, and the ability to monitor and archive mobile communications that occur with external partners and contacts. The app greatly simplifies the compliance process by allowing accurate monitoring and streamlined reporting on regulatory and safety issues.



# **Employee flexibility and productivity**

From field support to office employees, mobility allows energy personnel to work where, when and how they choose for maximum flexibility and productivity. Employees are able to collaborate from the field and capture data as they work, reducing the need to make multiple trips to obtain input from senior team members. Now your dispersed workforce is better able to access information and collaborate to greatly increase response times and productivity.



#### Improve customer engagement

Driven by mobility and social platforms, today's consumer is more connected that ever before. Mobility provides easy access to transaction data and alert notifications via text. Furthermore, new mobile customer applications offer added convenience and opportunities to build brand loyalty. Gain a competitive advantage by providing your workforce with the right mobile tools to help improve customer engagement anywhere, anytime.



# **Enforce policy and security controls**

CellTrust SL2 is managed through a user friendly, web-based admin portal. The admin portal acts as a secure, FIPS 140-2 validated online dispatcher allowing staff to manage communications from a centralized location. The console permits approved users to manage, track and audit all messages via any incoming channel including phone, email, app or console. It also enables the creation of groups for different types of communications.



# Big gains with a mobile-first strategy

Energy companies seeking to deploy any new mobile technology are best served by focusing on a mobile-first strategy for successful implementation. From cost savings to productivity gains, CellTrust is the trusted partner of choice for secure mobility solutions. Our experts and solution engineers stay on top of developing technologies and device capabilities to truly understand how leading with a mobile-first strategy can support long-term investments with immediate business benefits.

# Learn how our market-leading mobility solutions are helping the energy sector:

- Reap the full benefits of mobility to increase productivity and improve business processes
- Empower the mobile workforce to speed collaboration and enhance performance
- Mitigate risk, ensuring all mobile business communications are secure and archived

Contact us today at **+1-480-515-5200** or visit **www.celltrust.com/energy**, to get started.

# **About CellTrust Corporation**

CellTrust, headquartered in Scottsdale, Arizona, USA, is a global leader in enterprise mobile communications, compliance enforcement, traceability and security, for highly regulated industries. CellTrust SL2™ helps those operating in the financial services, government and healthcare industries to securely and compliantly manage text messaging, voice and chat communications, balance mobile productivity, risk and control and enforce regulatory compliance. (Dodd-Frank Act, GLBA, SOX, FINRA, SEC, MiFID II, FOIA, Sunshine Laws, HIPAA).